

LEARNING PLATFORMS IN TEACHING ENGLISH FOR STUDENTS OF NON-LINGUISTIC SPECIALTIES

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Global changes in the life of society have a huge impact on the teaching methodology of all disciplines. And teaching English for Students of non-Linguistic specialties is not an exception. The quantity and quality of information required by students is growing steadily, and requirements are changing rapidly. A foreign language has long been considered not as a separate science, but as a necessary element in a complex, multi-level structure of education. Increasingly, the question arises of the need to form a student's professional mobility, ability to switch to another activity successfully or change the type of work.

Teaching English for students of non-linguistic specialties has its own peculiarities. And in the framework of distance learning the teachers and students face new difficulties including, inter alia, the selection of learning platforms. Computer technologies are developing more and more and have become a part of our life and an actual way of self-development. Also, there are trends in general to improve the professional level, broaden the horizons and acquire new skills.

For decades, the traditional approach to teaching and learning foreign languages was primarily about the development of skills such as reading and translation, students completed a huge number of grammar assignments and did many boring tasks. As a result, the student, having spent a lot of time memorizing sentences and grammatical rules, did not have the opportunity to apply these skills somewhere. Fortunately, such educational programs are a thing of the past and teachers of non-linguistic specialties use effective methods and techniques to develop the basic skills of the students.

However, the current circumstances around the world caused by the epidemiological situation have shown that the teaching community should always be ready to respond to new challenges. Recent experience has shown how important it is for students and teachers to be able to navigate quickly in a changing environment, to adapt and keep working without breaking the pace.

The criterion of the effectiveness of the education system of any state is the extent to which this system fulfills the social order of society. The rapid development of the economy and society as a whole forms a qualitatively new social demand, and the task of any modern educational institution is to satisfy this demand. The modern labor market puts forward new requirements: highly qualified specialists in the field of economics, law and other leading fields must be fluent in the language of international communication. The column in the questionnaire "level of proficiency in English" is no longer a formality, moreover, in many international companies interviews are conducted in English. Thus, a change in demand entails a change in the quality of supply and new approaches in teaching English.

It should be noted that half of the study time is now allocated for independent work of students. The competent use of Internet resources is undoubtedly a necessary element of learning, and the teacher, in this case, acts as an assistant, whose primary task is to direct the Internet addiction of students in the right direction. Internet sites, on the one hand, broaden the horizons of students, increase motivation to learn a foreign language, and, on the other hand, contribute to the development of communication skills and expanding vocabulary. The advantages of this type of activity are also that the student gets the opportunity

to organize it independently at a convenient time for himself. Control by the teacher is carried out constantly with the use of presentations and oral discussion of various topics. This type of training, as a rule, is popular among students and is highly effective.

In recent years, the use of video native speakers' lectures has become increasingly popular both in the classroom and in the students self-study. There are so many of them on the worldwide network that any teacher can choose for his/her students the best variant. For example, the site videlectures.net presents video lectures from conferences and seminars on any topic. Another resource is Coursera. It is an educational platform that brings together over 1400 courses in English. The certificate is provided for a fee. Coursera is the largest educational resource with 143 partners from 28 countries and more than 15 million students. The project collaborates with Princeton, Stanford, Michigan universities.

One of the ways to immerse in the language environment and overcome the language barrier is to communicate with native speakers online. Talking to peer students is one way to practice listening comprehension. Nowadays it is not difficult to find an interlocutor on the Internet, which undoubtedly brings great benefits. Communication with native speakers contributes to the enrichment of students' vocabulary, the development and consolidation of basic grammatical structures, and increases their self-confidence. This is where students can find modern expressions and language constructions, slang that have not yet entered academic dictionaries and textbooks, such as the Interpals website, the Speaky.com language social network, HelloTalk, Tandem applications and others.

In the educational process, one cannot fail to note the need to use e-mail and blogs. E-mail has several advantages over paper. It is faster, more convenient and can be carried out with any audience and at any level of language proficiency, it helps to establish friendship ties.

In modern conditions there are many opportunities for using blogs in the educational process, the records of the author (or authors), which are arranged in chronological order and provided with readers' comments. Blogs are subdivided into text, music, photo, video; can be private or collective. Blogs of famous musicians and actors are very popular among students. Using a blog helps to learn the rhythm and intonation of speech, allows to perceive non-verbal means of communication, which are also important in the communication process. Instagram can also be used effectively in working with students, as it helps to increase motivation. The capabilities of the application are extensive, which allows you to literally be in touch around the clock. The gaming industry is one of the fastest-growing spheres today. In a playful way, information is much easier to remember, both for children and adults. This is the most promising teaching model for modern society.

Based on the little experience gained in the past academic year, some conclusions can be drawn. For example, now teachers are faced not only with difficulties, but also with opportunities to improve their skills in using technology, to learn about various educational platforms, and to use them in their practice, thereby increasing the quality of education and students' motivation.

In our university Platonus platform is used to conduct classes and assess the educational achievements of students. At the same time, the Moodle platform is used, which allows teachers to create tests, video tutorials, set up tasks for completing tasks, and also provides feedback. Also in practice, we use resources such as Microsoft teams, Google classroom, Zoom to conduct classes and final assessment. There are lots of materials on the British Council website to help both teachers and language learners make the process of language learning more effective and interesting.

More than ten million people all over the world have trained on online platforms today. By analyzing the learning activities of each student separately, we can obtain comprehensive information about

his abilities, mistakes and weaknesses. Based on these data, adaptive learning schemes are built with an individual approach to increase efficiency and involvement in the educational process. The perspective of this direction is the creation of methods for diagnosing the characteristics of a student in order to better understand how to correctly and effectively build his training, on which aspects to keep the user's attention and ultimately achieve positive results. And online platforms allow teachers to simulate the teaching method and approximate specifics.

Let's consider the advantages of online platforms in teaching foreign languages:

1. Effective time management - the curriculum can be tailored to the needs of the student and teacher. For example, for testing, a teacher can save a lot of time.
2. Convenience - student and teacher can access the online platform from anywhere.
3. Concentration of data - all training materials are collected in one place, the teacher does not have to search for them throughout the platform. It saves time and contributes to faster learning, everything is saved and sorted in one account on the platform.
4. Ease of use - everything is systematized, does not interfere with perception, does not strain the user.
5. Individual approach - for each student a special course is developed, which is based on the general plan, but supplemented and modified taking into account the characteristics and needs of the student.
6. Comprehensive monitoring of progress - on the online platform you can save all the materials passed, all the results of assignments, videos. The student has access to these files and can repeat the desired section of the program at any time. The information received is constantly checked by the teacher, the teacher corrects the student's mistakes in time.
7. Implementation of the PBL principle - on modern online platforms the problem-based learning method is often used - the formulation of a specific problem and its systematic solution.

Despite all the many advantages of distance learning, it also has its disadvantages:

1. The process of distance learning is mainly carried out in an independent manner. For this type of learning, it is important to have self-control, good concentration and a clear understanding of the learning objectives.
2. In some cases, it is difficult to achieve the concentration of students' attention and keep their attention without having live contact with the student
3. Often there may be problems with equipment breakdown, the disappearance of the Internet signal or other technical or human factors.

As a result, the disadvantages, however, are much less than the. Undoubtedly, despite the mentioned advantages distance learning also has its disadvantages, since nothing can replace live human communication. Nevertheless, Internet resources are a powerful tool that helps to assimilate the material and improve the entire educational process as a whole.

In today's world, where computer technology is developing, the Internet is expanding and innovative ways of teaching are improving, it is important not to miss the chance to become a part of these innovations. They will definitely bring benefit and success to the professional growth of teachers, as well as make a significant contribution to the teaching english for students of non-linguistic specialties.

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