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PROGRESS IN THE STUDY OF AMERICAN EDUCATION IN KAZAKHSTAN

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For My dissertation for my undergraduate degree I wrote about Kazakhstan economics growth and how Kazakhstan should use its unique position geographically to balance the great powers (China, Russia, and the USA, + The EU). In my dissertation I wrote how smartly former President Nazarbayev was able to balance and guide Kazakhstan away from power conflict with other countries. In addition he guide the nation and firmly express that Kazakhstan is not just an independent nation of Kazakhs, he went further, he said that Kazakhstan was a multi ethnic nation of many nationalities. although no President Nazarbayev was not perfect, he was founded in a few scandals (specially the Kazakhgate scandal about accounts in Swiss banks) he nevertheless did make a lot of positive improvements. After the fall of the USSR Nazarbayev and Kazakhstan had a choice.

They could either go the way of Turkmenistan and Transnistria , or they can go the way Poland, Bulgaria , and Romania have gone. Kazakhstan chose to slowly but smartly open up its economy and increase the amount of foreign direct investment. In addition to increasing the economy by attracting foreign investment , The new nation had an important role to play. The new nation had to find a way to unite the many nationalities that live in this beautiful and vast land of Kazakhstan. The Assembly of the People of Kazakhstan was founded. The role of the Assembly is to help keep up with the culture of the nationalities. The people enjoy their heritage and learn about their own traditions at the same time they get to fall in love with the nation that has hosted them for many years Kazakhstan. Our program is focused being able to keep the historical memory alive without being bias to any side. History is History and we use embrace the stories of those who have had a long journey. Kazakhstan and the people that came to this beautiful eternal country suffer a lot in the period of Asharshylyk (famine) of the early 1930' . There are many great stories of stride and boldness, during this period. For this reason we must focus on keeping the memories alive. For this reason my dissertation is focus on how partnering with American institutions can help improve the teaching methods of historical memory; I believe there are many benefits with strengthening the ties between American Universities and Kazakhstan Universities. My end goal is to bring at least one American university in collaboration with Our University Euroasian National University.

The Topic of Strengthening American education ties with Kazakhstan Universities is important. In the growing globalize world even universities are pushing to gain new global partners. The first step

of the process was to find more reasons to increase collaborations. Most universities in USA was a liberal arts mindset. The focus on allowing student to learning a broad range of course and be able to critically think. American Studnets choose their schedule, choose their classes, choose if they want an area focus, and even a minor study if they want. America is known as the melting pot and in the begginin I thought maybe America can teach Kazakhstan about a melting pot and about managing different group of people (ethnicities). But ! I was wrong. See the Assembly to the People of Kazakhstan do a better job than the American counter part. The Americans don't even have a political group with voting strength. They have a Caucasus which act as a guide but they themselves can't vote. My cultural bias almost made me commit a mistake front he very beginning of the dissertation. The role is not just for Kazakhstan to benefit but also for America. American students, leaders, and future faculty can learn from Kazakhstan to. There are many positive in Kazakhstan spaeicly in the field of ethnic political studies. From having culture events like the Mi'n Bala, to having cultural representation in the Great Glass Pyramid (this is what I call) The astonishing Palace of Peace and reconciliation., and even having a tremendous performance at the well known Astana Opera. If I was to fix just one thing from all the events was to just make them more known to all Kazakhs, so they can come! During the studies at the faculty of the Assembly of the people of Kazakhstan, I learned that the programs are all state sponsored/ supported. This is what I mean when America can also learn. USA has the national museum of African American that recently open in Washington DC. But we don't have it in every city.

The Master of Social Science in Ethno-Politology is extremely unique. To have government workers as mentors, and guidance is a prestigious feeling. In the USA the Schools in Washington DC have access tot he congress but on an individual basis,with no direct oversight. But In our program we have oversight , we get recommendations and we have access to events. The program is a must for any citizen of Kazakhstan who wants to enter the public policy arena.

The APK is protected by government under its laws. The APK being a constitutional member of the country is led by the President of the nation currently Mr. Tokaev. The APK has its own rules and guidelines often called the constitution of the APK. In the legislative body (In American politics this is the house of representative they act ad an advisory group to the president and the Majliz. In addition The APK is in charge of its House of Friendship: Which is a building where yearly local events take places. In some the events famous iconic people might do surprise visits such as the President of the APK, The president of the Country, local ministries, singers , and even Guinness world record holders such as Mr. Sergey Tsyrlnikov. The house of Friendship can be explained as the core or heart of the APK. It is there were public diplomacy (public policy) takes place. In addition to schools, House of Friendship, and government roles, the APK also has journalism section/role. They have 6 national newspapers conducted in the language of the ethnic groups (11 languages). In addition The APK is in charge of its House of Friendship: Which is a building where yearly local events take places. In some the events famous iconic people might do surprise visits such as the President of the APK, The president of the Country, local ministries, singers , and even Guinness world record holders such as Mr. Sergey Tsyrlnikov. The house of Friendship can be explained as the core or heart of the APK. It is there were public diplomacy (public policy) takes place. Currently Mr. Sergei Tsyrlnikov, who I follow heavily on instagram , did a public policy role in California , on America has Talent show (He always had the Kazakh flag next to him). Always patriotic about his country.

The house of friendship can be an example to the USA on how to guide others in the process of learning of about different ethnic group.

With all the positivity about Kazakhstan it still saddens me that Kazakhstan on Freedom House receives a rating of 23/100, tatting to is not free and not equal. One example is the recent famous case of Saltanat Nukenova, vs. Bilchenvayev. Where there is video proof of at least minimum physical violence to a woman. Yet the country men seem not to worry much. We must embrace our woman. We are born

through woman and for that alone we should give equal respect. The difference in the societies on Kazakhstan and USA is that the Americans would had protested too much by know, just like they are doing against the over powering force Israel is doing to Gaza. Kazakhstan must find ways to make it self more free. But too much freedom to quickly is also dangerous if the society doesn't understand is responsibility. As the country keeps increase in the FDI's I'm sure the level of freedom with increase as well.

Kazakhs have been in the steppes some say since the of year 1465. But through its capitulation to the Russian Empire and the USSR, Kazakhstan lost its nomads way and join the modern world. This may be good but the modern Independent Kazkahstan is just about 30 years old. The new nation had to re find itself. The theories of L.N Gumilov were crucial to the survival and independence of Kazakhstan. These theories and methods can be shared abroad. Kazakhstan had to go through a process of Ethno-genesis (a rebirth of the nation). They had to redefine its Language and its position in the global stage.

Through idea of Ethno-genesis Kazakhstan has had great individuals help in this field and put Kazakhstan on the map. One of them is Dimash Kudaibergenov. OYan, Kazakh (wake up Kazakh), and Nomad the warrior the movie about the Great Ablai Khan; and Turan Ethno- folk music. These have help push the Kazakh language/ and culture, and help build the concious of an independent great nation that will work hard for a great future it is destine to achieve.

The great Movie Nomad , the warrior is about ABlai Khan and his leadership to keep the Kazakh state united and the people alive. Many people didn't like that he eventually sided with Russia, but I believe this action allow the current generation to be alive and independent. Ablai Khan was a great diplomat and shows that sometimes you need to know when to fight and when to be nice. During the Dzungar wars (Dzunagars were getting conquer and slaughter by the Chinese. Ablai Khan smartly allowed them to move to Kazakhstan. Now in days there isn't much information about these 5000+ Dzunagrs but I believe they intergrated withing the Kazakh lands and became Kazakhs.

Now to change the mood and topic a little,

USA was one of the first country to recognise Kazakhstan (apart from Turkey). USA supported Kazakhstan independence . And indirectly helped Central Asia gained independence by pressuring Russia to waste more money on the Afghan war. Therefore it is safe to say , this is a positive part and a beggining of the partnerships between both nations. USA has many resources and great facilities. Yet there is handful of schools that focus on the studies of Central Asia. For this reason we have to find a way to collaborate.

Instead of boring with all the process of my dissertation. I will Demonstrate the recent event that I have taken part in .

Recently I made a list of over 166 American universities that have Russian, as an area of concentration (we call it a major)

Kazakh Universities need to take advantage of the current sanctions that are input in Russia. Students cannot go to Russia to study it. Therefore Kazakh higher institutions should be pushing make ties as soon as possible. This will increase the amount of international students (American students in Kazakhstan). By the word of mouth method some of these student will fall in love with Kazakhstan as I did. They will talk about it with their friends, and their freinds, friends, etc.. some of these people will take up to learn the Kazakh language . Some of these people will advertise for Kazakhstan abroad wherever they go.

In the last month I have had 3 meeting with an American university you might know, George Washington University. First I had 2 private one one Zoom meetings with their well known Central Asian Program (CAP). I contacted them first since they are in the capital and so are we. Many of their students are in the field of political science, economics, international affairs, and Regional studies. The initial meetings were curiosity about possible engagements. One the 2nd meeting i was able to make a breakthrough. I was given the request by George Washington Univeristy to host another meeting with

the deans of our programs. Sadly Our dean for I.R couldn't make it and neither could other deans. In the USA this would have been bad and show lack of carelessness , and a lack of want. Somehow by a chance of luck I heard extremely good news. The week before our zoom meeting one of ENU vice rector was at GWU ! Also pushing for the same goal as me. And just a day before the meeting I was assisted by out a main international office Coodinator MS. Anastasia Karmelyuk, and also on last minute Dr. Dolores Boricovna, and again last minute I was about to invite someone I didn't know Dr. Akbota Zholdasbekova. These assist is what inner to make a strong case. After all presence is important. Ironically without my Knowledge Dr. Akbota had even worked in the past with Dr. Peyrouse of George Washington University. The current situation is as follow, I'm writing a paper proposal to GWU about what types of collaboration faculty, students, and the dean form ENU would like to have. For this I'm currently interviewing and going around the school gathering data and making a chart . One of the interesting findings I didn't expect was that over 85% of the people I have ask have requested that GWU send one of their faculty members to ENU ; to teach in English the equivalent American course .

Lastly as I'm continuing my research and findings there are 3 groups I need to get to know. One this groups is the well known and hard to join FLEX students. Flex is a branch of American councils that bring Kazakh high school students to the. USA with all expenses pay. The percentage to enter flex is harder than Harvard entrance, Flex is at about 3% admission rate.

With my experience in USA government , I have been able to be the pre departure teacher for the flex students this summer. I will be getting trained next week in Tashkent, Uzbekistan.

The other 2 groups I would like to talk to and learn about are Assemblea Jastary And Astana JAstary (2 different and active youth groups). I believe public diplomacy can start young. i began with the NYC CPRO program under the MYLC (mayor youth leadership council). I would to obtain data on their opinion about the diversity of the country, and their thoughts on USA.

Moreover recently I have been granted access By the Dean of International relations to observe how courses and taught at the undergraduate level. And I have already made interesting findings both positive and sadly negative . The record of the Findings will be int he final dissertation. I think it is important for university students to understand the importance of being in Univeristy and not to take it for granted. It is not high school anymore. And students at the undergraduates level need to learn to cited, not use too much chat gpt a little is okay since we are evolving), students need to be proud of their university.

Lastly to end my program I ask that and put in this dissertation that ENU finds a way to change the school advertising. We have what I believe the coolest Univeristy logo in all of Kazakhstan and maybe one of the best in the world ! Yet out school store is private not owned by the school 9 according to my research). The school store is hidden . Students barely wear school logo. This is a huge difference compare to the USA where you will often see students wearing their school logo proudly. Just last week I saw the department of Philology , have it a really cool design, the logo in the back, their faculty in the front , multiple glad to show they are well rounded in languages .. I ask can I buy it... now they don't sell them . I wish we had a cool design like that. Other Univeristy Nazarbayev for example their stundents proudly every other day wear their logo. Let's be proud of our school and let's advertise!

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УДК 327

ПУБЛИЧНАЯ ДИПЛОМАТИЯ КАЗАХСТАНА: ПРАКТИЧЕСКАЯ РЕАЛИЗАЦИЯ И ПЕРСПЕКТИВЫ ПРИМЕНЕНИЯ

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Одно из самых распространенных и популярных определений понятия «публичная дипломатия» принадлежит Эдмунду Гуллиону, американскому дипломату, декану Школы права и дипломатии имени Флетчера. Он определял публичную дипломатию как совокупность средств, при помощи которых государство, а также другие акторы международных отношений (например, частные группы) могут оказывать влияние на мнение других государств и народов. Целью такого влияния является воздействие на принятие решений в области внешней политики. В данном случае публичная дипломатия, безусловно, является инструментом пропаганды. Примечательно, что Гуллион определял публичную дипломатию как понятие, которые выходит за рамки традиционной дипломатии [1].

После окончания Холодной войны понятие «публичная дипломатия» трансформировалось. В первую очередь, это связано с активным использованием концепции мягкой силы Джозефа Ная. Публичная дипломатия стала восприниматься как совокупность институтов реализации внешнеполитических интересов. Можно сделать вывод, что акценты публичной дипломатии изменились: приоритетом стала не пропаганда, а создание привлекательности, в соответствии с концепцией мягкой силы [2].

В то время, как традиционная дипломатия направлена на взаимодействие государств посредством официальных представительств, например, министерств иностранных дел, публичная дипломатия охватывает более широкую сферу взаимодействия. В данном случае мы говорим о том, что, помимо официальных представительств, публичная дипломатия реализуется через СМИ, общественные организации (неправительственные организации, некоммерческие организации). Более того, взаимодействие и воздействие может осуществляться в таких сферах, как культура, образование, наука, туризм, спорт, здравоохранение и т.д [2].

Целью настоящей статьи является анализ применения публичной дипломатии Республикой Казахстан.