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Таким образом, иноязычное образование в эпоху Web 2.0 и Web 3.0 становится более доступным, гибким, интерактивным и индивидуализированным, что соответствует принципам идеи С. Сейфуллина «образования в массы» и открывает новые возможности для всех граждан, в том числе для студентов ВУЗов языковых и неязыковых специальностей.

В настоящее время студенты имеют доступ к разнообразным форматам обучения, включая онлайн-курсы, мобильные приложения, вебинары и интерактивные платформы. Эти инструменты значительно расширяют возможности получения образования, делая его более гибким и доступным для широкого круга студентов.

Использование онлайн-платформ и социальных сетей в образовании способствует развитию коммуникационных навыков студентов на иностранных языках. Взаимодействие с учителями и сверстниками из разных стран способствует погружению в языковую среду и позволяет студентам улучшить свои языковые навыки.

Современные технологии требуют адаптации учебных программ к современным потребностям студентов. Это включает в себя создание качественного контента, а также разработку методов оценки успеваемости, адаптированных к онлайн-образованию.

Внедрение современных технологий в образование сталкивается с различными вызовами, такими как обеспечение безопасности данных и доступности образования для всех слоев общества. Однако, это также открывает перспективы для развития образования и его более эффективного использования с использованием новых технологий.

Подводя итоги, отметим, что иноязычное образование в эпоху Web 2.0 и Web 3.0 представляет собой захватывающий и динамичный процесс, в котором современные технологии и идея «образования в массы» Сакена Сейфуллина играют ключевую роль. Внедрение новых форматов обучения, разнообразных методов коммуникации и инновационных инструментов адаптирует образование к современным потребностям студентов, делая его более доступным, гибким и эффективным.

Таким образом, в контексте идеи Сакена Сейфуллина «образование в массы», иноязычное образование играет важную роль в обеспечении доступности образования для всех слоев общества, развитии многоязычия и подготовке граждан к современным вызовам и возможностям глобализации.

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#### **THE IMPACT OF USING TED TALKS AS A LEARNING INSTRUMENT ON ENHANCING KAZAKH EFL LEARNERS' LISTENING SKILLS**

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In recent years, the integration of innovative teaching methods and contemporary resources has become essential in the field of English as a Foreign Language (EFL) education. One such resource that has gained significant attention is Ted Talks, a platform known for its engaging and thought-provoking speeches on a wide range of topics. These are videos from various industry experts that address powerful and relevant issues. According to Jennifer Brook [1], videos are an important tool for teaching and learning languages since they increase participant awareness, provide realistic materials, and motivate students to engage more actively in the classes. In addition, videos can be used in a variety of learning and teaching contexts, including classrooms, as a means of presenting information, generating discussion, supporting self-directed learning, and as an assessment tool [2]. This article explores the impact of utilizing Ted Talks as a learning instrument to enhance the listening skills of Kazakh EFL learners.

By incorporating Ted Talks into the language learning curriculum, educators have the opportunity to provide students with real-life listening experiences that are both educational and entertaining. The diverse range of topics covered in Ted Talks allows learners to explore different subjects of interest while honing their listening skills in a meaningful context.

This article will delve into the benefits of using Ted Talks in the EFL classroom, examining how this multimedia resource can enhance listening comprehension, critical thinking, and language proficiency among Kazakh learners.

Through an in-depth analysis of the impact of Ted Talks on Kazakh EFL learners' listening skills, this article aims to highlight the potential of this innovative learning instrument in transforming language education and empowering students to become proficient and confident English speakers.

Listening skills play a crucial role in language acquisition, allowing individuals to comprehend spoken language, build vocabulary, and improve overall communication abilities. The use of Ted Talks as a learning instrument has gained popularity in the field of English as a Foreign Language (EFL) education, offering a unique platform for students to improve their listening skills. In the context of Kazakhstan, where EFL learners often face challenges in developing listening proficiency, integrating Ted Talks into the language curriculum can have a significant impact on enhancing students' listening skills.

Ted Talks provide real-world audiovisual content that exposes students to diverse accents, speech patterns, and vocabulary usage. By listening to native and proficient speakers discussing various topics, Kazakh EFL learners can improve their listening comprehension and get adopted to natural language use. On the one side, Schmidt [3] claims that listening TED talks seems as worthwhile and entertaining ways for students to receive practical listening training in addition to helping them become better listeners.

Ted Talks present language in its natural form, including colloquial expressions, idiomatic phrases, and intonation patterns. This exposure helps students familiarize themselves with the nuances of the English language and enhances their ability to understand and interpret spoken language in real-life situations. Additionally, Park and Cha [4] claim that TED Talk films are really interesting because they cover a wide range of subjects, including business, science, entertainment, technology, design, and universal themes. Having an idea about them is useful and beneficial for students. And knowledge about different areas of life only motivates students to watch more videos and hone their listening skills.

Furthermore, Ted Talks promote critical thinking and analysis skills among EFL learners. The speakers in Ted Talks present ideas, arguments, and viewpoints on various topics, encouraging students to think critically, evaluate information, and form their own opinions. By engaging with thought-provoking content, students not only improve their listening skills but also develop their ability to comprehend complex ideas and communicate effectively in English.

In addition, using Ted Talks promotes interaction. For example, our teacher assigns us to watch Ted Talks videos in class. While watching those presentations, we not only improve our listening skills moment by moment, but also have the opportunity to analyze them with each other and our teacher, and share our impressions. Students interact with each other by having discussions and debates after the Ted Talks video.

For example, our teacher suggested us to watch Chimamanda Ngozi Adichie's Ted Talks video "The danger of single story". We especially liked this video. The reason is that you can observe events and emotions taken from real life. After the video, in the classroom, we analyzed the stereotypes exemplified in Adichie's speech and the danger of single story and stereotypic thinking, and distinguished these principles that are formed in our society and environment.

When our teacher gave us the first Ted Talks assignment, we had trouble watching the video without subtitles. However, by listening to the motivational and other topics of the speakers often, our listening skills have improved significantly and nowadays it is becoming easier to understand the words. For instance, we watched the following Ted Talks:

- Steven Pinker and Rebecca Newberger Goldstein: The long reach of reason;
- Why should you listen to Vivaldi's "Four Seasons"?
- Chimamanda Adichie: The danger of a single story ;
- The biology of our best and worst selves | Robert Sapolsky.

The development of our listening skills has a great impact on our learning English. In particular, I think that our understanding of words contributes to the development of our writing ability. Here is an example. Hashimoto et al. [4] discovered that listening Ted Talks speeches enhanced the writing skills of Japanese language learners, too. The researchers' findings showed that it was beneficial and welcomed to provide students with more thorough guidance on writing summaries via the TED Talks website. As part of the requirements for his English for Academic Purposes (EAP) course at Takaesu, students were allowed to view TED Talks. According to the study, pupils could better understand what they were hearing at all competency levels. This research confirms our point.

In conclusion, the use of Ted Talks as a learning instrument has shown a significant impact on enhancing Kazakh EFL learners' listening skills. Through engaging with authentic and diverse content, students are exposed to real-life language usage, cultural nuances, and a variety of accents, which are essential for developing their listening comprehension abilities. The interactive nature of Ted Talks fosters active listening, critical thinking, and vocabulary expansion among learners. Additionally, this can be proven with data from Takaesu, who found that TED talks were effective in improving the listening skills of college students. Moreover, our assumptions are confirmed by Ahluwalia, who found that TED Talks can improve the listening and communication skills of participants.

Likewise, incorporating Ted Talks in English language lessons provides a dynamic and innovative way to keep students motivated and engaged in their language learning journey. Overall, the findings suggest that Ted Talks can be a valuable educational resource for educators seeking to cultivate and improve the listening skills of Kazakh EFL learners.

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