

THE NEED TO LEARN ENGLISH LANGUAGE AND ITS IMPACT ON THE CONSTRUCTION PROFESSION AND INDUSTRY

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At this stage of development of society, there is a tendency of convergence and interpenetration of cultures, as well as the expansion of ties in various fields of activity, including professional. This undoubtedly led to an awareness of the relevance and special significance of the phenomenon of the implementation of intercultural communicative and professional competence.

Foreign languages play a special role in the process of the formation of intercultural communicative and professional competence. The language is used as a means of representing the basic attitudes of culture and reflects the national and cultural characteristics of native speakers. An authentic intercultural communication environment should be created in a foreign language class. Currently, the main purpose of teaching foreign languages is to teach it as a means of intercultural communication in the field of professional activity.

It is known, that English is an international language that opens up new opportunities for every person, and currently, the English language is gaining an increasing role in the modern world. The implementation of the cultural project “Trinity of Language” in Kazakhstan introduced the discipline of professional English in higher education institutions. This discipline is mandatory when providing quality educational services throughout the country at level of world standards.

How does English affect a profession like construction?

At first, English in the construction profession can develop intercultural communicative, professional competence and contribute to the development of critical thinking. This aspect is very important, because in modern conditions of expansion of international economic relations, the labor market needs demand and competitive person with critical thinking, ability to question established opinions and judgments, able to conduct a dialogue, determine the essence of the problem and find alternative ways to solve it. This person should be able to distinguish fact from assumption and personal opinion.

The higher education system is designed to develop critical thinking, to direct the student to master the creative abilities of solving vital problems.

Learning English allows prioritizing so that students understand and accept the tasks and actively participating in their implementation. Structuring of educational material, selection of texts of professional orientation, debatable content, their subsequent analysis, statement and upholding their point of view – all this makes it possible to include students in activities related to the need to critically comprehend and analyze the submitted materials. When students realize that level of practical language skills has grown and that students can really express their thoughts in English, this is a motivation to further improve the knowledge of the language. This contributes to the formation of internal positive motivation for professional development to ensure the active personal involvement of students in the learning process, which is an incentive for the development of the individual as a whole [1, p.92-93].

Next, because of the analyses of special studies, it has been proved that the development of a person in English language class is systemic in nature, Since abstract logical and philological thinking are interconnected, it is proved that the formation of English language speech mechanisms is the basis for the development of cognitive processes and mental functions. This happens through the development of speech and thinking, and thinking that provides the construction of human

thought, that is produces coding and transcoding of information, allows interacting with the outside world, to master culture.

Third, in the process of classes in the English language, are formed that extremely important skills for constructor as communication and organizational. A constructor who has comprehensive training and good practice, and besides, speaks a foreign language, has great prospects to be employed all over the world[2].

There were listed the reasons for learning English language for the growth of professional qualities of construction profession, but there also reasons for learning English to improve the construction industry in Kazakhstan.

The goal of any society is to produce tangible and intangible goods to meet the needs of people. Meeting these needs is impossible without the participation of the construction industry, intended for the creation and modernization of production and non-production fixed assets.

The construction industry is of great importance for the implementation of federal programs for industrial, transport, housing and municipal development and the main role of this is to create conditions for the progressive development of the entire economy of the country. Construction is naturally associated with other sectors of the economy not only by participating in their development, but also by the consumption of their final products. In general, in the developing economy of the region, construction organizations consume, in the course of their activities, practically the full extent of the building materials industry, a significant part of engineering products, ferrous metallurgy, forestry, woodworking, chemical and other industries. Such a close relationship between construction and other industries determines the need to improve the quality and efficiency of construction organizations, since they largely determine the acceleration of economic growth in the country and the region. The construction industry is called upon to carry out an update on modern technical basis of production assets, development, and improvement of the social sphere, reconstruction, modernization, and technical re-equipment of the production of material goods. All this determines the importance of this industry and the need to maintain the state at the proper level. The good condition of the construction industry will favorable affect the economy, ensuring the flow of funds[3, c.256].

In 2016, there was made a list of the 10 largest worldwide construction companies by “Forbes magazine”[4].

Place in the ranking	Name of organization	Country of location	Revenue figures
10	Laing O’Rourke	Great Britain, Dartfort	219.9 million pounds
9	Royal BAM Group	Netherlands	200 million euros
8	Kiewit	USA	12.338 million dollars
7	Bouygues Construction	France	732 million euros
6	Balfour Beatty	Great Britain	8.530 million pounds
5	Skanska	Sweden	5.735 billion Swiss francs crowns
4	Hochtief	Germany	288 million euros
3	Bechtel	USA	32.3 billion dollars
2	Grupo ACS	Spain	34 billion euros
1	Vinci	France	36.96 billion dollars

1-table. Top 10 largest construction companies in 2016.

None of the domestic Kazakhstan construction companies did not hit the top 10. The problem is the lack of knowledge of new innovative technologies and recent discoveries in the field of construction.

So how can we raise the level of the construction industry in Kazakhstan?

To fill these gaps need highly qualified specialists, and for their preparation, again, its need knowledge of English, because almost all of these companies belong to English speaking countries, and this is an indication that in English countries have the best development in the hand with time with using innovative discoveries.

Professionals with knowledge of the English language can go abroad to improve their skills and learn from experience. As well as such specialists, participating in international exhibitions, fairs, seminars, conferences and any marketing activities, can establish business relations with partners abroad.

Currently in the top five of the countries under the advanced training program such countries as the USA-17 programs, Great Britain-10 programs, Canada-5 programs, Malaysia-3 programs and Australia-2 programs[5].

In 2016, BI Group took the 164th place in the 250 Top Global Contractors and became the only Kazakhstan Company that was included in the list of authoritative international rankings.

In the hope that with the help of specialist with the knowledge of professional English language Kazakhstan construction company will enter the top 10 of the world's best and will raise the construction industry to new level[6].

Literature

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